Keur Ventures executive summary

26 October 2026

What Keur is

We are building Keur as a family-funded evergreen investment fund for African businesses that use AI to solve practical problems. Our roots are in Senegal, and our interest extends across the continent. We want to back founders who understand their customers and can build durable businesses.

The intended evergreen structure has no fixed end date, allowing us to hold investments for the long term and reinvest proceeds. Holding periods and further investments remain case-by-case decisions. The legal structure and detailed terms are still to be settled.

What we look for

We look for practical improvements to work people already do: reconciling accounts, handling insurance documents, managing orders or helping customers use a service in their own language. These examples guide our search without closing it to other sectors.

Our assessment starts with five questions: Who uses and pays for the product? Do the economics include the full cost of delivery? Can we work well with the founders? Does AI improve the customer's existing process? Do the investment risks and terms fit?

The answers must come from the business in its own market. Results elsewhere do not establish what works for customers with different budgets, data, languages and buying habits. We examine the costs of implementation, human review and ongoing support as carefully as the benefits.

How we work

We are considering both early founder teams and operating businesses, with evidence and support suited to each stage. Early teams need to test demand and reach paying customers. Operating businesses offer a history of customer use, cash collection and delivery to examine. A selective accelerator remains an option for early teams, not a condition for every investment.

Our contribution is capital and focused help where our experience and relationships are useful, including financial analysis, relevant expertise and introductions. We agree the support with each founder and offer only what we can deliver. We are beginning with a small number of opportunities before deciding the scale and operating arrangements.

Start a conversation

We welcome introductions to founders who can explain the problem they solve, who uses and pays for their product, and what they need next. We also welcome customers and operators who can help us test where AI is genuinely useful.